



In logistics, efficiency is more than just a target—it's a necessity. Even a small boost can make a big impact on your bottom line.

What's holding your business back? It might be your CRM—or the lack of one.

IS YOUR LOGISTICS BUSINESS RUNNING AT MAXIMUM EFFICIENCY?

Discover how a customised CRM can unlock the potential of your operations.

Logistics is about more than moving products—it's about efficiency, coordination, and delivering seamless service.

But without the right tools, even the best teams struggle with key issues like:

✗ **Disconnected Teams**

When your teams don't have real-time access to client data, miscommunication and delays are inevitable.

✗ **Slow Response Times**

Manually handling client queries and tracking interactions leads to wasted time and missed opportunities.

✗ **Limited Visibility**

Fragmented systems and data silos make it hard to see the bigger picture, limiting your ability to make quick, informed decisions.

UNLOCK EFFICIENCY WITH A CRM TAILORED FOR LOGISTICS

Imagine a logistics operation where every process runs smoothly, your team has full visibility, and manual tasks are cut to a minimum. BuddyCRM brings that vision to life.

Designed for logistics, our CRM transforms how you manage your operations—helping you stay ahead in a competitive industry.

With BuddyCRM, you can expect:

Client Mapping: Integrate with Google Maps to track client locations and efficiently plan site visits, reviews, and meetings.

Instant Inventory Updates: Get real-time stock visibility with seamless integration into your warehouse management system.

Automated Client Updates: Keep clients informed on delivery status without manual effort.

KPI Dashboards: Track key metrics like delivery performance and inventory turnover in one place.

Customised Workflows: Automate client updates on services and availability, so your team can focus on high-value work.

TRANSFORMING EFFICIENCY AT LTS GLOBAL SOLUTIONS



For over two decades, LTS Global Solutions has been a leader in logistics, but as they scaled, they faced issues like fragmented data, disconnected teams, and manual processes slowing down their efficiency.

Partnering with BuddyCRM transformed their operations.

Here's what that partnership achieved:

20% Faster Client Response Times:

Automated workflows gave LTS instant access to client data, speeding up customer service.

Improved Collaboration: Centralised client data enhanced team coordination, reducing delays.

Maximised Efficiency: Automated the process of converting client emails into actionable cases, speeding up response times and reducing workload.

Data-Driven Decisions: Custom dashboards provided LTS with real-time insights for faster, more informed decisions.

THE CRM BUILT FOR LOGISTICS SUCCESS

Why choose BuddyCRM?

Designed for Logistics: Tailored to the demands of logistics companies, with real-time data and customised workflows.

Consultative Scoping Sessions: We collaborate with your team to build a CRM that fits your business perfectly.

Flexible, Adaptable CRM: Built to be changeable on the fly, so your system can evolve with your business as it grows.

Seamless Integration: Easily connects with your warehouse and finance systems, giving you real-time stock levels and payment tracking in one place.



"Not only is BuddyCRM able to help us support our clients better than before, it's allowing our team to enjoy their work day more."

No longer are staff searching for the key piece of information or waiting for someone to return from holiday—everyone can now work seamlessly from anywhere."

Dave Hands
Managing Director
LTS Global Solutions

READY TO UNLOCK EFFICIENCY IN YOUR LOGISTICS BUSINESS?

If you're ready to streamline operations, improve collaboration, and gain real-time insights, BuddyCRM can help. Contact us today to learn how our tailored solutions can transform your logistics business and boost efficiency.



info@buddycrm.com



www.buddycrm.com



+44 121 288 0808

