

# Buddy BI

Intelligence that fits your business

**Buddy BI™ turns raw sales data into real-time dashboards you can actually use.**

See what's performing, what needs attention, and what's changed — all without digging through spreadsheets.

Built to work seamlessly with BuddyCRM, it helps teams track performance, uncover missed opportunities, and act faster with clear, visual reporting.



## WHAT BUDDY BI™ HELPS YOU DO



- See live sales, pipeline, and deal data at a glance
- Track the KPIs that matter to your team
- Spot trends, gaps, and underperformance early
- Filter by rep, product, region, or time period
- Compare results across months or years
- Get dashboards that fit how your team already works
- No coding or training needed — insight from day one
- Grows with your business and adapts as you do

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## CLEAR INFORMATION FROM YOUR BUSINESS

Used by sales teams across the UK and US

Learn more at [buddycrm.com](http://buddycrm.com)